

**Listing of the Claims**

Below is a listing of the claims in this application:

1-20. (cancelled)

21. (previously presented) A method for operating a television apparatus, the method comprising steps of:

tuning a channel;

receiving an updated program guide from a broadcaster while said channel is tuned, wherein said updated program guide is provided from said broadcaster without being requested by said television apparatus;

in response to receiving said updated program guide, determining if a banner advertising a future program on said channel is currently displayed while said channel is tuned;

in response to determining that said banner is currently displayed while said channel is tuned, performing a first function while said channel is tuned; and

in response to determining that said banner is not currently displayed while said channel is tuned, performing a second function different from said first function while said channel is tuned.

22. (previously presented) The method of claim 21, further comprising a step of requesting said updated program guide from said broadcaster a predetermined time period before a detected end time of a currently tuned program.

23. (previously presented) The method of claim 21, wherein said banner includes at least one of: a title of said future program, a starting time of said future program, and a duration of said future program.

24. (previously presented) The method of claim 23, wherein said future program is a next program on a currently tuned channel.

25. (previously presented) The method of claim 21, wherein said first function includes updating said currently displayed banner with new information based on said updated program guide.

26. (previously presented) The method of claim 22, wherein said predetermined time period is selected by a user of said television apparatus.

27. (previously presented) The method of claim 21, wherein said second function includes enabling display of said banner based on said updated program guide.

28. (previously presented) A television apparatus, comprising:

means for tuning a channel;

means for receiving an updated program guide from a broadcaster while said channel is tuned, wherein said updated program guide is provided from said broadcaster without being requested by said television apparatus; and

means for determining if a banner advertising a future program on said channel is currently displayed while said channel is tuned in response to receiving said updated program guide; and wherein:

if said determining means determines that said banner is currently displayed while said channel is tuned, a first function is performed while said channel is tuned; and

if said determining means determines that said banner is not currently displayed while said channel is tuned, a second function different from said first function is performed while said channel is tuned.

29. (previously presented) The television apparatus of claim 28, further comprising means for requesting said updated program guide from said broadcaster a predetermined time period before a detected end time of a currently tuned program on said channel.

30. (previously presented) The television apparatus of claim 28, wherein said banner includes at least one of: a title of said future program, a starting time of said future program, and a duration of said future program.

31. (previously presented) The television apparatus of claim 28, wherein said future program is a next program on said channel.

32. (previously presented) The television apparatus of claim 28, wherein said first function includes updating said currently displayed banner with new information based on said updated program guide.

33. (previously presented) The television apparatus of claim 29, wherein said predetermined time period is selected by a user of said television apparatus.

34. (previously presented) The television apparatus of claim 33, wherein said second function includes enabling display of said banner based on said updated program guide.

35. (previously presented) A television apparatus, comprising:  
a tuner operative to tune a channel;  
an input operative to receive an updated program guide from a broadcaster while said channel is tuned, wherein said updated program guide is provided from said broadcaster without being requested by said television apparatus; and  
a controller operative to determine if a banner advertising a future program on said channel is currently displayed while said channel is tuned in response to reception of said updated program guide; and wherein:  
if said controller determines that said banner is currently displayed while said channel is tuned, a first function is performed while said channel is tuned; and  
if said controller determines that said banner is not currently displayed while said channel is tuned, a second function different from said first function is performed while said channel is tuned.

36. (previously presented) The television apparatus of claim 35, further comprising means for requesting said updated program guide from said broadcaster a predetermined time period before a detected end time of a currently tuned program on said channel.

37. (previously presented) The television apparatus of claim 35, wherein said banner includes at least one of: a title of said future program, a starting time of said future program, and a duration of said future program.

38. (previously presented) The television apparatus of claim 35, wherein said first function includes updating said currently displayed banner with new information based on said updated program guide.

39. (previously presented) The television apparatus of claim 36, wherein said predetermined time period is selected by a user of said television apparatus.

40. (previously presented) The television apparatus of claim 39, wherein said second function includes enabling display of said banner based on said updated program guide.